

# 18TH ANNUAL BERKELEY HEIGHTS MOTHER'S DAY 5K

SUNDAY, MAY 12, 2019 AT MEMORIAL FIELD IN BERKELEY HEIGHTS



The Wharton Institute for the Performing Arts is proud to host the 18th Annual Berkeley Heights Mother's Day 5K. This event will raise funds for free after-school music programming. Over 1,300 runners from our community and beyond register each year. This event will feature student performances by New Jersey Youth Symphony and the Paterson Music Project along the route. The event will also include activities for the family to enjoy together.

# 5K SPONSORSHIP

**\$10,000**

**PLATINUM**

- Premium logo size and positioning on event signage, t-shirts, flyers, posters, entertainment stage
- Company logo displayed on 5K website and social media posts
- Live recognition at the event and invitation to make remarks
- Inclusion on the press release
- Company logo at Wharton Arts' Performing Arts School in Berkeley Heights for one year
- Free race registration for 20

**\$5,000**

**GOLD**

- Company logo on event signage, t-shirts, flyers, posters
- Company logo displayed on 5K website
- Live recognition at the event
- Company logo at Wharton Arts' Performing Arts School in Berkeley Heights for one year
- Free race registration for 12

**\$2,500**

**SILVER**

- Company logo on event signage, t-shirts, flyers, posters
- Company logo displayed on 5K website
- Company logo at Wharton Arts' Performing Arts School in Berkeley Heights for one year
- Free race registration for 8

**\$1,000**

**BRONZE**

- Company logo on event signage, t-shirts, flyers, posters
- Free race registration for 4

**\$500**

**TEAM**

- Listing on event flyers and t-shirts
- Free race registration for 2

**\$250**

**FRIEND**

- Sponsor table at event for company to distribute promotional material
- Annual Report listing

**CONTACT**

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